



Sponsorship Proposal

About the Shows

World-class gem shows showcasing extraordinary minerals, rare fossils, fine jewelry, and earth-born treasures from every corner of the world.

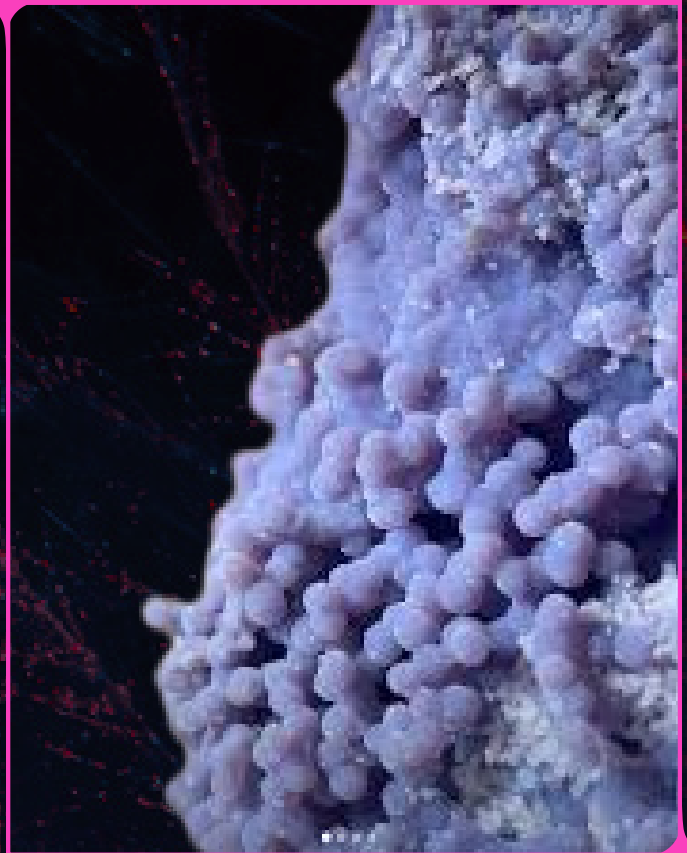
Highlights

112K+
Attendees

**Retailers
Wholesalers
Buyers
Collectors**

**Tucson
Denver
Edison, NJ**

1 M
Potential
impressions



SAVE THE DATES!

All sponsorship packages can be customized to include specific shows or the full event portfolio for maximum brand visibility and audience reach.



Denver

Sept 11-20,
2026

40K+

New Jersey

Sept 30-
Oct 4, 2026

7K

Tucson

Jan 28-Feb
15, 2027

50K

New Jersey

March 27-
29, 2027

4K

New Jersey

May 2027

11K

Holistic
Expo



Why Partner with Us?

Connect with highly engaged luxury consumers and collectors through immersive experiences designed to inspire discovery, purchasing, and long-term brand affinity

- 01.** Targeted Exposure to affluent consumers
- 02.** Brand positioning alongside the premier gem and luxury lifestyle
- 03.** Integrated marketing and promotions
- 04.** Curated activations and experiences

Digital Assets

Extending your reach beyond the event day

01.

**Sponsored social
media content**

03.

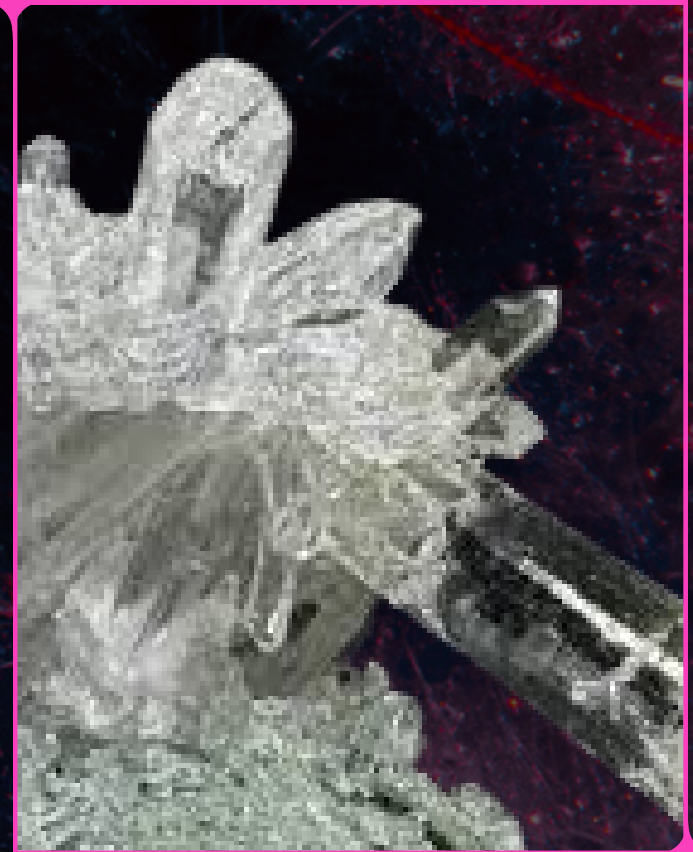
**Live streaming &
digital shout-outs**

02.

**Influencer &
collaborations**

04.

**Pre-event & post-
event brand features**



Sponsorship Packages

Flexible packages designed to align with your brand's goals and maximize visibility before, during, and after the event.



Package	KEY BENEFITS
Marquee Sponsor (Starting at \$100,000)	Naming rights across all show branding, full media and digital integration, main entrance takeover, category exclusivity, speaking opportunity, curated experience, premium 20x20 booth, (20) VIP credentials, access to all receptions and ancillary events
Diamond Sponsor (Starting at 50,000)	Named experience activations (opening night, VIP lounge, after party, red carpet, demos) presented by, experience branding and media integration, speaking opportunity, 10x20 activation booth, (10) VIP credentials, access to receptions and ancillary events
Jadeite Sponsor (Starting at \$25,000)	Strategic brand visibility tied to a premium hospitality service (shuttle, concierge, shipping, workshops, kid's zone, etc), 10x10 booth space, specific media and digital integration, (5) VIP credentials



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Package	KEY BENEFITS
Quartz Sponsor (Starting at \$10,000)	Official branding and visibility sponsor (shopping bag, lanyard, wi-fi, photo booth, tickets, badge, etc), 10x10 booth, (2) VIP credentials
Supporting Sponsor (Starting at 5,000)	Integrated visibility and on-site recognition, 10x10 booth
Vendor Sponsor (Starting at \$2,500)	Logo inclusion on website, materials included in vendor registration packet



Audience Insights

Gem show audiences are highly engaged, experience-driven buyers ranging from serious collectors and industry professionals to affluent lifestyle consumers seeking rare, tangible, and investment-worthy treasures.



01.

Collectors & Enthusiasts

Motivated by rarity, provenance, and discovery

02.

Affluent Lifestyle Consumers

Luxury shoppers, investors, and experience-driven buyers

03.

High Intent Buyers

Low browsing - High transaction mindset





Contact & Next Steps

Let's create an unforgettable experience together. Contact us to explore partnership possibilities tailored for your brand.



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Websites

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